

Lou Marie Rehberg

Senior Content & Design Manager

Versatile UI & Content Designer with **6+ years of experience** in crafting intuitive digital products and impactful user interfaces. Committed to evolving creative workflows, I am currently **integrating Generative AI and automated processes** into daily operations to enhance team efficiency and visual storytelling. I combine a strong foundation in design principles with a proactive approach to **emerging technologies**.

Work experience

Senior Content & Design Manager

June 2025

SuitePad GmbH, Berlin

Current

- Strategic Operations: Led planning and reporting to improve project efficiency and digital product delivery.
- Collaborative AI Innovation: Driving team-wide adoption of **AI Agents (Langdock)** and workflows using **ChatGPT, Claude, and Gemini**.
- Advanced Visual Stack: Utilizing **Photoshop, Adobe Firefly, Runway and Sora** for high-end visuals and motion design.
- Team Development: Mentored new members and established collaborative processes to build design capacity.

Content & Design Manager

2019

SuitePad GmbH, Berlin

June 2025

- Managed and optimized content concepts for top hotel chains that strengthened brand equity and engagement
- Designed and adapted visuals in line with brand guidelines
- Improved mobile UX, increasing customer retention
- Collaborated with Project, CSM and Dev teams

User Interface & Media Designer

February 2019

ATALA GmbH & Co. Fliesen- und Sanitärhandel KG, Berlin

November 2019

- Researched, designed, and developed interactive B2B UX, including wireframes, prototypes, and UI workflows.
- Created visual assets (set design, print & web) to boost brand presentation.
- Managed social media presence and enhancing online visibility.

Education

Media Designer – Design & Conception

2016

GPB mbH, Berlin

2019

Apprenticeship as a Media Designer Digital and Print, Specialisation Design and Conception



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Skills

AI Strategy & Automation
Generative Design & Video
UI & Product Design
Adobe Creative Suite
HTML, CSS & SASS
Conceptual Thinking
Graphic & Editorial Design
AutoCAD & 3ds Max Fundamentals

Languages

German (native speaker)
English (fluent)

Interests

Tennis (active team player, former team captain, volunteer website manager for the club)
Crossfit & Gym Training
Gardening

Techn. Assistent for Productdesign

2011

Marcel-Breuer-Schule, Berlin

2014

Vocational Baccalaureate in Technical Product Design (Fachhochschulreife),
Entrance Qualification for Universities of Applied Sciences
(Design/Technology)

Internships

Coporate Communications & Marketing

June 2017

Berlin

February 2018

Olympia Stadium Berlin

Media/Graphic Design & Photography

February 2015

Berlin

February 2018

Das bunte Leben + Kiwi Foto

Productdesign & Marketing

May 2014

Berlin

June 2014

New Energy Group Deutschland GmbH